

# CAE's GPSM Supplier Golf Tournament

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4th Annual

## Sponsorship Packages & Partnership Opportunities



Scan QR code  
to register



For more information:  
[gpsm-golftournament@cae.com](mailto:gpsm-golftournament@cae.com)

September 11, 2025

**Saint-Raphaël Golf Club**

1111, Montée de l'Église  
Île Bizard, QC H9C 1H2

**CAE**



Centraide  
United Way

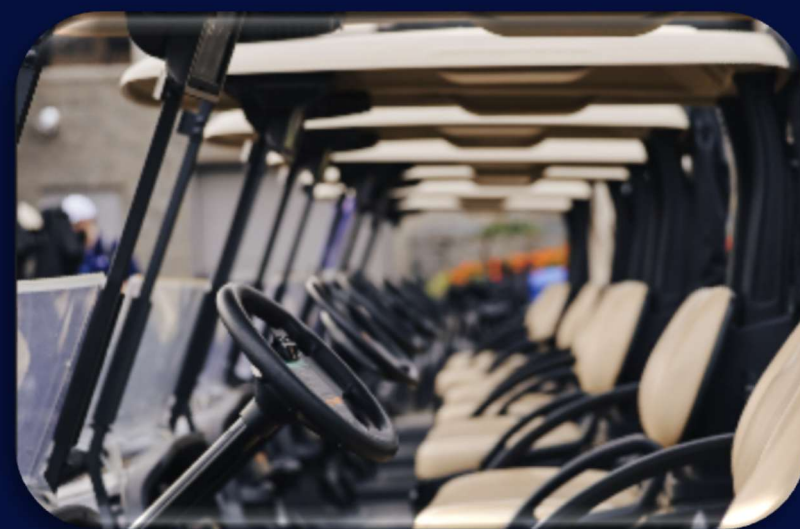




# Elite Partner

## \$40,000 CAD

### (2 Packages Available)



### Maximum Visibility | Executive Networking | Exclusive Branding

#### Golf & Networking:

- 6 golfers + 2 CAE executives (2 foursomes with 1 executive per foursome)
- 6 invitations to an exclusive pre-tournament executive dinner with CAE leadership
- Full hospitality includes breakfast, lunch, cocktail hour, and dinner for golfers

#### Branding & Exposure:

Limited packages available - registration is first come, first serve.

- **Golf Cart Sponsor**

Put your brand in motion—literally! As golfers travel from hole to hole, your logo rides along on every cart, making thousands of impressions throughout the day.

- **Swag Bag Branded Item**

Make a lasting impression that travels far beyond the course. Your branded item will be included in every golfer's swag bag—offering high visibility and a tangible connection to your brand.

- **Exclusive Banner at Welcome Zone**

#### Recognition:

- Speaking opportunity during the event
- Recognition as Elite Partner in all event materials
- Company name mentioned in welcome speech
- Logo placement on all key event materials, including internal newsletters, website, event program, pre-event communications, and welcome signage.

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# Diamond Partner

## \$35,000 CAD

### (6 Packages Available)



## Premium Branding | Executive Networking | Custom Sponsorship Option

### Golf & Networking:

- 3 golfers + 1 CAE executive (1 foursome)
- 3 invitations to an exclusive pre-tournament executive dinner with CAE leadership
- Full hospitality includes breakfast, lunch, cocktail hour, and dinner for golfers

### Custom Sponsorship Choice:

Limited packages available - registration is first come, first serve.

(1 of the following with Company logo displayed)

- Premium Partner's Breakfast
- 19<sup>th</sup> Hole Premium Partner's Cocktail
- Premium Partner's Dinner
- Premium Golf Apparel and Accessories
- Premium Golf Ball Air Cannon Hole
- Premium DJ (branded shout-outs during dinner)

### Recognition:

- Recognition as Diamond Partner in all event materials
- Company name mentioned in welcome speech
- Logo placement on all key event materials, including internal newsletters, website, event program, pre-event communications, and welcome signage.

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# Platinum Partner

## \$25,000 CAD

### (6 Packages Available)



## Contest Sponsorship | Executive Networking | On-Course Branding

### Golf & Networking:

- 2 golfers
- 2 invitations to an exclusive pre-tournament executive dinner with CAE leadership
- Full hospitality includes breakfast, lunch, cocktail hour, and dinner for golfers

### Custom Contest Sponsorship Choice:

Limited packages available - registration is first come, first serve.

(1 of the following with Company logo displayed)

- Driving Range
- Practice Green
- Longest Drive
- Closest to the Pin
- Hire the Pro
- Hole-in-One Contest

### Recognition:

- Recognition as Platinum Partner in all event materials
- Company name mentioned in welcome speech
- Logo placement on all key event materials, including internal newsletters, website, event program, pre-event communications, and welcome signage.

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# Gold Partner

## \$15,000 CAD

### (6 Packages Available)



## On-Course Visibility | Food & Beverage Branding

### Golf & Networking:

- 1 golfer
- Full hospitality includes breakfast, lunch, cocktail hour, and dinner for golfer

### Custom Sponsorship Choice:

Limited packages available - registration is first come, first serve.

(1 of the following with Company logo displayed)

- **Mobile Drink Cart (2 available)**

Sponsor the most popular cart on the course! Your brand will cruise the greens delivering cold beverages and good vibes to every golfer.

- **Food Station (2 available)**

Delight golfers with a gourmet food station where they can pause, recharge, and enjoy a world of flavor.

- **Refreshment Station (2 available)**

Sponsor this station to help golfers stay sharp and swing strong—one refreshing sip at a time—so they're always ready for the next hole.

### Recognition:

- Logo placement on all key event materials, including internal newsletters, website, event program, pre-event communications, and welcome signage.

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# Silver Partner

## \$10,000 CAD

### (16 Packages Available)



### **Brand Visibility | On-Course or Swag Bag Presence (Marketing Only)**

Your brand travels the course, but not your clubs. This package is designed exclusively for brand visibility and promotional exposure. It does not include golfer registration or on-course participation.

#### **Custom Sponsorship Choice:**

Limited packages available - registration is first come, first serve.

(1 of the following with Company logo displayed)

- **Hole Sponsor (8 available)**

Includes prominent signage at a tee or green, assigned at random, giving your company visibility to every golfer passing through.

- **Swag Bag Sponsor (8 available)**

Your branding will be featured on the official tournament swag bags distributed to all participants—ensuring lasting visibility beyond the event.

#### **Recognition:**

- Logo placement on all key event materials, including internal newsletters, website, event program, pre-event communications, and welcome signage.

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# Bronze Partner

**\$5,000 CAD  
and more**



## **Brand Visibility | Promotional Partner (Marketing Only)**

Amplify your brand across the course without swinging a club. This entry-level sponsorship offers high-impact visibility through event materials and signage—perfect for those looking to support the event and gain exposure without on-course participation. It does not include golfer registration or on-course participation.

### **Recognition:**

- Logo placement on all key event materials, including internal newsletters, website, event program, pre-event communications, and welcome signage.

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# Individual Golfer

## \$1,000 CAD

# Foursome

## \$4,000 CAD



### Golfer Registration | Golf Experience

Begin the day with a warm welcome, setting the stage for a premier golf experience in support of Centraide. Golfers will enjoy a tournament designed to foster connection, camaraderie, and purpose on the course. **Limited spots available - registration is first come, first serve.**

Includes:

- Green fees, one shared golf cart (individual participant) or two golf carts (foursome)
- Welcome gift and access to all on-course experiences
- Full hospitality includes breakfast, lunch, cocktail hour, and dinner for golfer

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# Cocktail & Dinner

\$500 CAD



## Reception & Partnership Celebration

As the sun sets on the course, the journey continues with an evening of celebrating our purpose and partnership. **Limited spots available - registration is first come, first serve.**

- Invitation to **19th Hole Premium Partner's Cocktail** and **Premium Partner's Dinner**

CAE



# Contribute to Our Cause



## Align Your Brand with Purpose

Unable to attend the tournament but still want to make a difference? Your support is just as impactful. We welcome contributions in the following ways:

### **Monetary Donations**

Proceeds will go to Centraide, helping to create lasting change in our communities. Every contribution, big or small, brings us closer to our shared goal.

### **Grand Prize Donations for Raffle**

Contribute a high-value item (valued at \$250 or more) to be featured in our exclusive raffle. Your donation will not only support Centraide but also enhance the experience for our guests and raise additional funds for the cause.

***Your generosity empowers our mission and uplifts those who need it most.***