

CAE Healthcare powers up its Sales organization to seize market growth

- Move addresses four key growth engines – Core Business, Strategic Business, Military & Government, and E-commerce
- Four healthcare industry veterans with impressive performance records named to new Global Sales roles

Sarasota, Florida, USA, May 27, 2021 – CAE Healthcare today announced it has turbocharged its Global Sales organization to drive increased growth across four key areas: **Core Business, Strategic Business, Military & Government, and E-commerce**. As part of the evolution, CAE Healthcare President Heidi Wood selected four industry leaders known for driving change, expanding markets and achieving results to helm each segment.

“The move to focus on four growth engines, each with its own astute and strategic leader, will accelerate our market expansion and maximize the significant opportunities we see ahead in healthcare,” said Wood, who also serves as Executive Vice President, Business Development and Growth Initiatives, CAE. “This approach gives us significantly more horsepower to seize significant and attractive opportunities. As a result, we expect we will continue to prosper in both our core and expanded markets.”

Jeff Evans, a 17-year veteran of GE Healthcare, is now Vice President, Global Sales, Core Business, CAE Healthcare, focusing on the company’s simulation-based training solutions. A former sales leader with Royal Philips, Randee Stapleton is joining CAE Healthcare as its Vice President, Global Sales, Strategic Business, to lead its strategic efforts, including potential acquisitions. Air Force Lt. (Ret.) Gen. Giovanni Tuck, a member of the Army Senior Executive Service, will join the company June 1 as Vice President, Global Sales, Military & Government. David Wildermuth, vice president of Marketing for CAE Healthcare, now spearheads e-commerce in his newly expanded role.

As GE’s former Vice President of Strategy, National Accounts and Group Purchasing Organizations (GPOs), **Jeff Evans** brings a wealth of knowledge and experience to CAE. Previously, he was Vice President, GE Healthcare Digital, for the U.S. and Canada, growing both the core portfolio and newly added artificial intelligence suite of products. He also has experience in redefining sales processes and streamlining operating mechanisms focused on short-term execution and long-term strategy, key stakeholder development, data and analytics, channel strategy, distribution modeling, and many other significant developments across GE Healthcare. Evans has a Bachelor of Business Administration with a minor in finance, a Master of Business Administration with a minor in marketing and a fellowship in healthcare administration and management.

Randee Stapleton joins CAE from Royal Philips, where she served as the Global General Manager, Enterprise Operational Informatics Business. Before that, she was Vice President, Sales, where she led the five Northeast sales regions in North America. She managed an operating plan of almost \$1B in orders and

revenues. One of her many key accomplishments includes leading a global team through the design and development of a new business venture, Operational Informatics Suite of solutions. Before Philips, Randee was Director, Corporate and Strategic Accounts at GE Healthcare and National Vice President, Corporate Accounts and Strategic Initiatives at Hologic. Randee has her Bachelor of Business Administration with understudies in pre-med from the University of Massachusetts.

Giovanni Tuck will continue serving as the Deputy Director, Supply, Production & Distribution of Operation Warp Speed (OWS), until the end of May. A 33-year U.S. Air Force veteran, he reports to U.S. Air Force Gen. Gustavo F. Perna, who was appointed by then-President Donald Trump to spearhead OWS, and was largely responsible for the most expansive and successful vaccine coordination in American history, with a distribution and administration of approved vaccines and therapeutics valued at over \$20 billion. Tuck has proven ability to cultivate, organize and coordinate high-performing teams while fostering collaboration among varied stakeholders to achieve singular strategic objectives in high-pressure environments. Tuck earned a Bachelor of Science from Southwest Texas State University, a master's in international relations from Webster University, a master's in national security and strategic studies from the Naval War College and a Master of Science in national security strategy from the National War College of the United States.

As Vice President of Marketing for CAE Healthcare, **David Wildermuth** is responsible for global portfolio management, including the product roadmap and product management teams, as well as marketing and communications. He now adds e-commerce to his responsibilities. Wildermuth joined CAE Healthcare in September 2019, with 20 years of experience at the executive level in healthcare marketing and business management. He has held various leadership responsibilities as a brand manager, product manager, senior marketing director and CMO. He most recently served as Vice President of Global Marketing and Clinical Education for Veran Medical Technologies. He also worked for dorsaVi, Medtronic and Yahoo. Wildermuth holds a Bachelor of Arts from the University of Maryland and a Master of Business Administration (MBA) from Kellogg Graduate School of Management, Northwestern University, with a focus on strategy, marketing and finance.

"These leaders were selected for their demonstrated ability to deliver," Wood said. "They have the knowledge, experience and fortitude to accomplish the objective while simultaneously raising the bar. We know they'll steer their respective teams to success and collectively ensure CAE Healthcare prospers in both its core and target markets."

About CAE Healthcare

CAE Healthcare offers integrated education and training solutions to healthcare students and clinical professionals across the professional life cycle, allowing them to develop practical experience in simulated environments before treating patients. CAE Healthcare's full spectrum of simulation solutions includes surgical and imaging simulation, curriculum, the CAE LearningSpace audiovisual and centre management platform and highly realistic adult, pediatric and baby patient simulators. Today, hospitals, medical schools, nursing schools, defence forces and societies in more than 80 countries use our training solutions to make healthcare safer. cae.com/healthcare

About CAE

CAE is a high technology company, at the leading edge of digital immersion, providing solutions to make the world a safer place. Backed by a record of more than 70 years of industry firsts, we continue to reimagine the customer experience and revolutionize training and operational support solutions in civil aviation, defence and security, and healthcare. We are the partner of choice to customers worldwide who operate in complex, high-stakes and largely regulated environments, where successful outcomes are critical. As testament to our customers' ongoing needs for our solutions, over 60 percent of CAE's revenue is recurring in nature. We have the broadest global presence in our industry, with approximately 10,000 employees, 160 sites, and training locations in over 35 countries. www.cae.com

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