Trade Press Release

CAE Healthcare acquires Blue Phantom to expand ultrasound imaging simulation business

Montreal, November 6, 2012 – CAE Healthcare and Blue Phantom™ today announced that CAE has acquired Blue Phantom, a world leader in the medical ultrasound imaging simulation business. The addition of Blue Phantom will advance CAE’s healthcare simulation vision and help customers worldwide in their pursuit to improve clinical training and delivery of patient care.

The Blue Phantom acquisition enables CAE to expand its healthcare simulation business by integrating tissue-based simulation into its product offerings as well as enhancing its world-class human patient simulators and its VIMEDIX™ line of computer based ultrasound simulators.

"We are excited to have Blue Phantom become part of CAE Healthcare. We have identified the booming market for handheld ultrasound devices as one of the most promising for simulation-based training. CAE Healthcare already established its leadership in this field with our VIMEDIX family of simulators and we are now adding the finest manufacturer of ultrasound task trainers to our portfolio. Blue Phantom's technology will become a cornerstone of future development for CAE Healthcare, as well," said Michael Bernstein, President of CAE Healthcare.

Ultrasound guidance is becoming a standard of care for a number of procedures and over the coming years, practicing physicians and other healthcare professionals around the world will need the hands-on training in ultrasound that only simulation can provide.

CAE Healthcare will now offer a comprehensive product line for both ultrasound imaging diagnostics in virtual reality and ultrasound-guided interventions with phantoms training for anesthesiology, cardiology, critical care, emergency medicine, endocrinology, infusion nursing, nephrology, obstetrics and gynecology, pediatrics, pulmonology, radiology and surgery.

About Blue Phantom
Blue Phantom™ is a world leader in the design, development and sales of hands-on training models for ultrasound simulation training. Its broad portfolio of products aid healthcare providers in the adoption of ultrasound with the goal of improving care and reducing the risk associated with medical procedures. Using the same ultrasound imaging systems utilized in providing patient care, clinical care providers can utilize Blue Phantom’ life-like training manikins to simulate real-world training scenarios thus improving the clinical training experience. Clinical specialties which benefit from this technology include anesthesiology, cardiology, critical care, emergency medicine, endocrinology, infusion nursing, nephrology, obstetrics and gynecology, pediatrics, pulmonology, radiology and surgery.

About CAE Healthcare
CAE Healthcare offers cutting-edge learning tools to healthcare students and professionals, allowing them to develop practical experience through risk-free simulation training before treating real patients. CAE Healthcare’s full spectrum of simulation solutions includes surgical and imaging simulation, curriculum, center management and highly realistic adult, pediatric and baby patient simulators. Today, approximately 7,000 CAE Healthcare simulators are in use worldwide.
About CAE
CAE is a global leader in modelling, simulation and training for civil aviation and defence. The company employs approximately 8,000 people at more than 100 sites and training locations in approximately 30 countries. CAE offers civil aviation, military, and helicopter training services in more than 45 locations worldwide and trains approximately 100,000 crewmembers yearly. In addition, the CAE Oxford Aviation Academy offers training to aspiring pilot cadets in 11 CAE-operated flight schools. CAE’s business is diversified, ranging from the sale of simulation products to providing comprehensive services such as training and aviation services, integrated enterprise solutions, in-service support and crew sourcing. The company applies simulation expertise and operational experience to help customers enhance safety, improve efficiency, maintain readiness and solve challenging problems. CAE is leveraging its simulation capabilities in new markets such as healthcare and mining. www.cae.com.

High-resolution photos of Blue Phantom’s training models are available on www.cae.com/photos

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